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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/531,076	03/18/2000	Geoffrey B. Rhoads	60138	5497
23735 DIGIMARC CO	7590 12/21/201 DRPORATION	EXAMINER		
9405 SW GEM		ZIA, SYED		
BEAVERTON,	OK 97008		ART UNIT	PAPER NUMBER
			2431	
			MAIL DATE	DELIVERY MODE
			12/21/2010	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
09/531,076	RHOADS ET AL.		
Examiner	Art Unit		
SYED ZIA	2431		

	STED ZIA	2431	
The MAILING DATE of this communication appe	ars on the cover sheet with the	correspondence add	ress
THE REPLY FILED <u>23 November 2010</u> FAILS TO PLACE THIS	APPLICATION IN CONDITION F	OR ALLOWANCE.	
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of Appelor Continued Examination (RCE) in compliance with 37 Coperiods:	replies: (1) an amendment, affidavi eal (with appeal fee) in compliance	t, or other evidence, wwith 37 CFR 41.31; or	hich places the (3) a Request
a) The period for reply expiresmonths from the mailing			
b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire Is Examiner Note: If box 1 is checked, check either box (a) or (MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f	ater than SIX MONTHS from the mailing b), ONLY CHECK BOX (b) WHEN THE).	g date of the final rejection FIRST REPLY WAS FI	on. LED WITHIN TWO
Extensions of time may be obtained under 37 CFR 1.136(a). The date of have been filed is the date for purposes of determining the period of extra under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	ension and the corresponding amount hortened statutory period for reply origi	of the fee. The appropria inally set in the final Offic	ate extension fee e action; or (2) as
 The Notice of Appeal was filed on A brief in comp filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed with the property. 	nsion thereof (37 CFR 41.37(e)), to	avoid dismissal of the	
AMENDMENTS The proposed emendment(s) filed after a final rejection by	but prior to the data of filing a brief	will not be entered be	.001100
 The proposed amendment(s) filed after a final rejection, t They raise new issues that would require further cor 			cause
(b) They raise the issue of new matter (see NOTE below		1 2 30,011),	
(c) They are not deemed to place the application in bett appeal; and/or	er form for appeal by materially rec	ducing or simplifying th	ne issues for
(d) ☐ They present additional claims without canceling a c NOTE: (See 37 CFR 1.116 and 41.33(a)).	corresponding number of finally reje	ected claims.	
4. The amendments are not in compliance with 37 CFR 1.12	21. See attached Notice of Non-Co	mpliant Amendment (PTOL-324).
5. Applicant's reply has overcome the following rejection(s):			
 Newly proposed or amended claim(s) would be all non-allowable claim(s). 	owable if submitted in a separate,	timely filed amendmer	nt canceling the
7. For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is prove The status of the claim(s) is (or will be) as follows: Claim(s) allowed: 3-5,17,19-24 and 26-42. Claim(s) objected to: Claim(s) rejected:		ll be entered and an e	xplanation of
Claim(s) withdrawn from consideration: AFFIDAVIT OR OTHER EVIDENCE			
 The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 			
9. The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary	vercome <u>all</u> rejections under appea	al and/or appellant fail:	s to provide a
10. The affidavit or other evidence is entered. An explanation	n of the status of the claims after e	ntry is below or attach	ed.
REQUEST FOR RECONSIDERATION/OTHER	L NOT L II II II II	11.1	
11. The request for reconsideration has been considered but	does NOT place the application in	n condition for allowan	ce because:
 12. Note the attached Information Disclosure Statement(s). (13. Other: See Continuation Sheet. 	PTO/SB/08) Paper No(s)		
	/Syed Zia/		
	Primary Examiner, Art U	Init 2431	

Continuation of 13. Other: Amendments to finally allowed, objected and rejected claims will be entered and recorded. Newly added claims 43-52 are NOT entered..